

ITAD SERVICES CASE STUDY: SECURE GLOBAL SOLUTION

The Client

A recognized financial services institution with a global footprint.

Business Challenge

The client required a centrally-managed, world-wide ITAD solution that would:

- Provide a standard, secure, and compliant global disposition process
- Meet all internal and regulatory data security compliance requirements
- Handle all of their IT asset types: desktop, data center, telecom, and office equipment
- Include onsite de-installation and data erasure.

The Ingram Micro Solution

Ingram Micro implemented a comprehensive global solution based on our standard ITAD program that met all client requirements. Ingram Micro:

- De-installed all data center equipment and erased the data onsite
- Erased data for laptop and desktop computers prior to secure transport
- Tracked all assets included in each jobs through CloudBlue's BlueIQ client portal.

Once assets arrived at a Processing Center, Ingram Micro assesses each asset against our remarketing technology cut-line and:

- Refurbished assets with remarketing value and routed them through multiple remarketing channels to ensure the best possible return for each asset.
- Demanufactured and recycled assets without value in compliance with e-Stewards standards.

Why the Client Chose Ingram Micro ITAD

With our reputation in the industry and coverage for all locations, Ingram Micro had the infrastructure required to ensure program success. Ingram Micro's advanced reporting capabilities through the BlueIQ system also made it simple for the client to monitor and track both equipment and program goals.

Key Solution Benefits

- Reduced net program costs by over 80%
- Collected assets from over 21 global locations
- International onsite data erasure and deinstallation
- Ensured global regulatory compliance